Making Marketing Easier with iStock Templates

Not many know how extensive iStock's template collection is; therefore, we have put together a pre-written article on it that you can use as inspiration and/or simply edit to suit your own voice.

If you decide to share this article, remember to add your own affiliate links and include an iStock offer or two to help boost conversions.

***Start Article***

Every marketer has heard of iStock by Getty Images. It's a household name in the marketing industry and for good reason. As one of the world's leading royalty-free stock content marketplaces, and arguably the most popular, iStock is known for offering millions of hand-picked premium images, illustrations, and videos.

This idea of an easier marketing life comes in the form of their organizational tools (e.g. Boards), innovative search icon, and helpful plug-ins. However, iStock even goes further by offering a wide range of templates; and, while they have email campaign templates, there's more to their template collection than the obvious.

How endless? While iStock prides itself on the captivating visuals one can use to enhance their marketing creatives and content design, they also take pride in offering solutions to businesses that can make their marketing life easier. < /span>

iStock's vast template collection offers anything a business, especially a small business, could need from start to finish. A few examples being…
**Website Templates**
An uncomplicated way to get your business looking professional from the beginning.

**Business Card Templates**
Network in style with simple and modern design.

**Flyer Templates**
Complete your branding with beautiful flyers to spread the word.
Menu Templates
Whether you’re a new restaurant or a business hosting a special dinner, iStock offers menu templates to keep your brand on-point.
There’s even more to check out, so browse iStock’s entire template collection today and see what’s available for your business needs.

**End Article**