# Partner Guide

Impact's Partnership Cloud<sup>™</sup> Accelerates Growth







# YOUR DASHBOARD







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This is your Impact Dashboard.

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The graph above will serves as a quick reference or "Snapshot" of your marketing performance over time.

RATING	PAYOUT	30 DAY EPC	
****	Confirmed Purchase 10%-15%	N/A	Apply
****		N/A	Apply
*****	Completed Booking 10%-30%	EUR180.46	Apply

Timport L & E Test	
	View A
CREATE A LINK	
L&E	v
Enter a Landing Page (optional)	
Create	Advance
Use this link to promote L & E	
https:// ~ le.pxf.io/VanityLinkTest	Ø
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#### FIND NEW BRANDS TO PROMOTE NAME CATEGORY eDreams Odigeo Transportation Partner Program Accommodations telecomdemo.com Vacations

### Finance

### **Earnings:**

<u>This is where you can see</u> your earnings information.

#### Withdrawals:

This is where you can see historical withdrawals sent to your nominated bank details.

#### Invoices:

This will contain your electronic invoices for each advertiser you are partnered with.

Electronic tax docum payment can be mad Please complete and submit



CREATE A LINK

https://

L&E





### Advanced

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Use this link to promote L & E

le.pxf.io/VanityLinkTest



Share

Foundation Campaign -1192818 N/a

Travel Demo



#### Transportation Accommodations Vacations



Ads 😁 Products





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View All

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# ACCOUNT SETTINGS





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### Settings

#### Account

LPeal.Partner (1299679)

#### GENERAL

Company Information Manage account details including name and timezone

Account Users Manage your users and set access rights for this account

Account Security Settings Control the security requirements for users of this account

Marketplace Listing Define Impact marketplace description of your business

Media Properties Edit your current media properties and marketing channels

Promotional Methods Specify the methods that you use for promoting campaigns

Special Terms Create special terms for advertisers

Traffic Categories Create traffic categories for CPC partnerships

### **Account Settings**

Your account controls will include options such as updating your company information, changing your withdrawal details, and controlling user access to the account.



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### Marketplace Listing

Company Listing

Visible In Marketplace

List this company in the marketplace

#### Company Information

Company Logo

Choose File No file chosen This image will appear in the marketplace and on your company profile. Recommended size: 80 x 80 pixels.

Company Cover Image

Choose File No file chosen This image will appear in the marketplace and on your company profile. Recommended size: 520 x 170 pixels.

Select Media Property

Create Media Property

Description @

For use in Marketplace search results.

### Marketplace Listing

The Marketplace Listing and its associated Media Properties are your public profile.

Add logos and a description, as well as keywords to make your account more discoverable.

Be sure to complete this right away to make your account more discoverable and attractive to Brands!

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Invitee Email Address

Invitee Name

Invite a User

Add invitation message

- Technical
- Creative Management
- Finance
- Advertiser Management
- Account Administration

### **Account Users**

Invite, edit permissions and remove users that have access to your account.

Each of the permissions have sub-rights available for selection. Eg: User can view Account Financials but not edit Financial Settings.

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## TECHNICAL SETTINGS









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Daily Promotional Ad Feed

Data Feed	Enable data feed		
Last Successful Run Time	Jul 24, 2019 00:02:47		
Feed version	3 (2015-08-26)		
Restart your feed	Reset		
Frequency	Daily		
Data Format	XML		
Email Address	lee.peal@impact.com		
Product Feed			
File Format	txt		

### **Daily Promotional Ad Feed**

The Daily Promotional Ad Feed includes information on newly added promotional ads such as discounts, free shipping, coupons, etc.

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Daily Promotional Ad Feed

Data Feed	Enable data feed
Last Successful Run Time	Jul 24, 2019 00:02:47
Feed version	3 (2015-08-26)
Restart your feed	Reset
Frequency	Daily
Data Format	XML
Email Address	lee.peal@impact.com
Product Feed	
File Format	bxt

### **Product Feed**

The Product Feeds section is where you set up the file format for your Product Catalog downloads.

To view and download the Product Catalog, navigate to the Ads > Product Catalogs page. From the View Details button, you can either download the file via your browser (if smaller than 20mb), download via FTP or apply for access to the API documentation.

**Note:** The Products tab will only be available if Brands have indicated that they have Product Catalogs.



### **API Access**

You will need to first enable API access on your account before you can make API calls.

By enabling API access, you will receive your API credentials. If you need access to our API documentation, you can apply via the Product Catalog page or reach out to our Support team for assistance.

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Auth Token 😡

API version @

Reset Auth Token

Reset Read-Only Auth Token

Read-Only Account SID @

Read-Only Auth Token @

yMGzqVKqL\_9NHn7smRxf.PGprdcQsWdJ

IR4dvvHqfEuk1299679CbX73RvHiQ65535

gxApYUVcoGW7FRfzn-vLHybAEZtgk~Q9

Click here to generate a new auth token

Click here to generate a new read-only auth token

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HTTP Method	Get (recommended)     Post
Action Life Cycle Events 🔸	Cancel Save

Product Data Change Events

Includes real-time notification when products oo in and out of inventory or data points change

### To set up Event Notification at Global level, you'll use the Action Life Cycle Events section and insert your Postback URL.

To view the parameters supported by Impact, click "Show/hide optional parameters".

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URL

HTTP Method

Get (recommended)
 Post

Show/hide optional parameters

Marcel - Campaign : Add Postback

Sale v

Show advanced settings 4

Save

Postback Settings

Action Tracker @

Cancel

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### **Event Notifications Setup**

To set up Event Notifications at campaignlevel, navigate to Brands > Joined > More > Tracking integration. Click Add Postback and complete the setup in the same way as you would at global-level.









8	LPeal.Partner		Home	Brands	Reports ~	Ads 🗠	Produ	ots		\$1,398,520.54
Q	Tax Information									
ф <sup>29</sup>	Are you registered for Indirect Tax (eg VAT, GST, HST) @	Yes, I am registered for Indirect Tax						Setting up Your Bank Account		
?	Indirect Tax Number	No Information						In order to get paid, you wil		
	Organization Type	Non-Profit/Government						need to set up your bank account information in Impact.		
	EIN/SSN/Foreign Tax Id	0								
	Addresses							You can do this by navigatin to Settings → Withdrawal Settings.	g	
	Corporate Address	223 E De La Guerra St						Fill out all the necessary		
		Santa Barbara						Company Indiroct Tay		
		California						Information along with your		
000		United States						Billing Address, and <u>click</u>		
•								'Save'.		
9	Billing Address	223 E De La Guerra St								

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### Withdrawal Settings

Payment Method	● Electronic Funds Transfer ●		Payment Method
	Bank Location Country	United States ~	
	Payment Method	EFT Withdrawal (free)	After you have completed the
	Beneficiary Account Name		Sotting up your Bank
	Bank Account Number		
	Bank Account Type (Checking or Savings)	Checking ~	Account' screen, you will be able to select your Payment
	ABA Routing Number		Method
	<ul> <li>PayPal (2% processing fee cap</li> </ul>	ped to \$20.00) 😡	incurod.
Payment Scheduling	Pay me when my balance reac Pay me on a fixed day of the m Fixed day is NOT recommended if y you will need to wait another month	hes threshold USD10 ionth Select ou work with more than one advertiser. If an advertiser funds their account late, to withdraw the funds. Balance must be at least \$50.00 to withdraw.	<b>Note:</b> Paypal is only available as a withdrawal method the following currencies: USD, GBP, EUR, AUD, CAD, NZD,
Cancel Save			PHP, HKD, SGD, SEK, DKK, NOK, ILS, and MXN.

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Viewing Account Settings for LPeal.Partner (1299679)

B	Withdrawa	al Settings
?	Payment Method	<ul> <li>Electronic Fund</li> </ul>
		Bank Location C
		Payment Metho
		Beneficiary Acc

Save

Cancel

Payment Method	Electronic Funds Transfer 😡				
	Bank Location Country	United States	~		
	Payment Method	EFT Withdrawal (free)			
	Beneficiary Account Name				
	Bank Account Number				
	Bank Account Type (Checking or Savings)	Checking ~			
	ABA Routing Number				
	PayPal (2% processing fee capped to \$20.00)				
Payment Scheduling	<ul> <li>Pay me when my balance rea</li> <li>Pay me on a fixed day of the Fixed day is NOT recommended if you will need to wait another mon</li> </ul>	aches threshold USD10 month Select you work with more than one advertiser. If an adverti th to withdraw the funds. Balance must be at least \$5	ser funds their account late, 0.00 to withdraw.		

ada Transfer O

### **Payment Scheduling**

You can choose to be paid either when your available balance hits a certain threshold, or on a fixed day of the month (1st or 15th).

Please note: Balance must be at least \$10 to withdraw for either method.

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Electronic Tax Document

Tax	Docum	ont
IdA	Docum	ent

W9
 W8-BEN
 W8-BEN-E

Continue Cancel



### Tax Documents

If you are partnered with a Brand based in the US or selected USD as your base currency, you will need to submit an electronic tax document.

If you are an individual or LLC residing in the US and doing business with US companies, you will need to submit a **W9** form. If you reside outside of the US and are doing business with US companies, you will need to submit a **W8-BEN** form if you are an individual, and a **W8-BEN-E** if you are an entity.







	LPeal.Partner			Home Brand	Is Reports ~ Ads ~	Balance R 0.00
Q	Search Brands					& CSV Draminad Joined Brands
.0	Home					
4	All Brands		Select All   887 brands			
90	Joined					Brands Marketplace
0	Applied Invites Upcoming Changes Bookmarked Categories Shipping Region Payout Model Relationship Ad Types.	* * * * *	TUP Nutrition ***** Online Sale 12%	1-800-Flowers.ca	to All Access	In the Marketplace, you have access to apply to join with Brands with public-facing campaigns. There are new Brands joining Impact all the time, so be sure to check in regularly to discover new Brands.
000	Star Rating Deal Type Company Location Features	* * *	1Stop Florists	99designs	@ ALPHA & COMMER	To find Brands, use the search bar to search for Brands by name or by keyword, and use the filters below to refine your search.

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**Brand Marketplace Listing** 

name to see their Marketplace Listing.

section. To apply to join with a Brand, click Apply.

 Search Brands

 Search Brands

 Home

 All Brands

 Joined

 Applied

 Invites

 Upcoming Changes

 Bookmarked

 Categories

 Shipping Region

 Payout Model

Payout Model Relationship Ad Types Star Rating Deal Type Company Location Features

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Travel Demo \*\*\*\*\* Completed Booking 10%-30%

> A Alex Springer +1(510) 393-8

+1(510) 393-8277 Send Emoil

#### COMPANY

15 Rathbone Place Fitzrovia London, W1T 1HU United Kingdom http://travelclient.co.uk



#### ADDITIONAL DETAILS

Sample Landing Page Service Areas Date Joined Response Acceptance 30 Day EPC Funding Status http://goto.travelclient.co.uk Germany. United Kingdom, Netherland... Mar 2018 100% 100% EUR185.53831641 100% PAYOUTS

Completed Booking 10%-30% - 30 day(s)

CAMPAIGN DETAILS

Product Catalogs
 Deep Linking

To find out more about a Brand and its campaign, click on their

To contact a Brand directly, click Send Email beneath the Contact



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0	Home
-	All Brands
0	Joined
0	Applied
0	Invites
	Upcoming Changes
	Bookmarked
	Categories
	Shipping Region
	Payout Model
	Relationship
	Ad Types
	Star Rating
	Deal Type
	Company Location

Apply			Before apply
Comple	ted Booking: 10%-30% EUR		accepting a c
Payout	Details		and understa
Payout Gro	ups		The contract
RANK	CONDITION	PAYOUT	actions you'll
1	Item SKU is Apartments	20% of order sale an	much you'll b
2	Item Category is Business Order Location Name is London	10% of order sale amo	you'll be paic
3	Item Category is Hotel Order Location Type is SE Asia Date1 is from Jun 01, 2018 to Sep 30, 2018	30% of order sale amou	int
	All Other	14% of order sale amou	int

ing to a campaign or campaign proposal, it's at you read through and the contract terms.

will show you which be paid for, how be paid, and when

Apply

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Company Location

Features

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	LPeal.Partner		Home Brands	Reports ~ Ads ~	Products	Bələr	ice \$3,338,936.34
Q 4	Manage Ads					Ads & Links	~h⊾ ≡
9 8 9	Recently Updated Last day 0   Last 7 days 0   Last 30 days 0   Name, label, ID Brand: All ~	Ad Types Banner 5 Ad Type: None ~ Deal Type:	None - + Q	Labels special halfoween	2	This screen shows you all available ads for your advertise You can use the filters to sort b brand, ad type, or deal type.	ers Þý
	Preview	Name Banner S19500 Landing Page  halloween special	Brand Brand.com	Deal: BOG Type: BOGO Promo Code Active: Sep	00 ) e: BOGO-ME 26 00:00 - Sep 30, 2	To get the ad code and trackin link for an Ad, select 'Get code	g '.
		Banner 519499 Landing Page 2 special	Brand.com			Last Updated: Sep 25, 2018	Get code
		Pop Up Shop Content 559985 Landing Page 2	Brand.com			Last Updated: Dec 19, 2018 🎿	Get code
000		Top Square 70% 559990 Landing Page 2	Brand.com			Last Updated: Dec 19, 2018	Get code
D	_ 🧒 🍪 📸 🚈	Top Banner 70% 559981	Brand.com			Last Updated: Dec 19, 2018	Get code

Manage Ads		Roge	iest New Ad -	
Recently Updated Last day D Last 7 days Last 30 days Name, label, ID Brand: All ~	Motion         Banner           View landing page         © Deep linking         O Landing page mobile ready           HTML         Iframe           Copy and pasts the code below into the page you want to display the ad on. <a href="//goto.advertiserdemo.com/c/363309/519500/3401"><img <="" alt="" border="0" src='*//a.impactradius-go.com/display-ad/3401-519500"' td=""/></a>	X Dates Active Unlimited Banner (ID: 519500) (642x285)		
	<pre>width= 642 height= 265 /&gt;<img arc="//goto.advertiserdemo.com/i/363309/519500/3401" border="0" height="0" style="position:absolute;visibility:hidden;" width="0"/></pre>	Get Code		
Preview		Gercode	Performance Acti	tions
		You can easily copy and paste the HTML code onto the page you would like to	d Octo	cod
	Copy to clipboard	display the ad on.	ad Get (	c00
	Tracking Link			
	//goto.advertiserdemo.com/c/363309/519500/3401	If you only want the	1.2	
	Customize code 🕹	you can obtain this by copying the link detailed in	dl Oet o	cod
	Top Square 70% Brand.com 559990 Landing Page 62	"Tracking Link" below the full HTML code.	al Get c	cod
	Top Banner 70% Brend.com	Last Updated: Dec 19, 2018	tal Get (	cod

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ast day 0 i ast 7 days 0 i	Copy to clipboard	Sub & Shared ID's		
Ast 30 days 0 1 Name, label, ID Brand: All v	Tracking Link rdemo.com/c/363309/519500/3401?sharedid=EXAMPLE_ID Customize code ↑  Add sub ID parameters in the ad link code (advanced) Sub Id 1	Using Sub ID's or Shared ID's in your ads will change the tracking link(s) accordingly and append the values	Page	
Preview	Sub Id 2		Performance	Actions
	Sub Id 3 Shared Id EXAMPLE_ID The partner program can also see this value in their reporting	Modified tracking links with ID's will append:	1	Get cod
	Send traffic to ad's default landing page: http://advertiserdemo.com/landing-page.htm?clickid+(clickid)     Send traffic from this ad to a specific landing page	?sharedid={ID_HERE}		Get cod
•	Serve this ad securely (https)     Generate Custom Code	?subid1={ID_HERE}	-4	Get cod
	Top Square 70% Brand.com 559990 Landing Page 2	Last Updated: Dec 19, 2018	a.	Get cod
. 70005	Top Banner 70% Brand.com	Last Updated: Dec 19, 2018		Get cod



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٩.	Manage Ads		Test New Ad v 📰 🖃
480	Recently Updated Last day 0   Last 7 days 0   Last 30 days 0   Name, label, ID Brand: All ~ Preview	Copy to clipboard Tracking Link //goto.advertiserdemo.com/c/363309/519500/3401 Customize code   2 Add sub ID parameters in the ad link code (advanced) Sub Id 1 Sub Id 2	You can choose to either send traffic to the ad's default landing page (as set by the advertiser), or to a specific landing page on the advertiser's site (deeplinking) when available.
		Sub Id 3 Shared Id The partner program can also see this value in their reporting	Once the URL of your choice has been entered, clicking the option for "Generate Custom
		Send traffic to ad's default landing page: http://advertiserdemo.com/landing-page.htm?clickid=(clickid) Send traffic from this ad to a specific landing page https:// ~ Enter URL Here!!	Code" will compile your new decided tracking link(s).
	-	Serve this ad securely (https) Generate Custom Code	It is worth checking with each advertiser if they accept custom landing pages
0000		Top Square 70%     Brand.com       559990     Landing Page 2	(deeplinking) to ensure your traffic is tracked correctly.
D	o 🔊 🍪 🍪 🚟	Top Banner 70% Brand.com 559981	Last Updated: Dec 19, 2018I Get code
ir	npact		







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Reports V Ads V Products

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### Selecting a Report

You can access reports by clicking the "All Reports" link in the reporting drop down.

Initially, all of the available reports are accessed through this link.

Depending on the reports of interest, you can then add these to the Reports dropdown for quick reference at a later date.



RATING	PAYOUT	30 DAY EPC	
****	Confirmed Purchase 10%-15%	N/A	Apply
****		N/A	Apply
*****	Completed Booking 10%-30%	EUR184.76	Apply

Electronic tax document required before payment can be made Please complete and submit an electronic tax document here MESSAGE CENTER L&E Test View All CREATE A LINK L&E Enter a Landing Page (optional) Create Advanced Use this link to promote L & E https:// ~ le.pxf.io/VanityLinkTest Share

Vacations

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### All Reports

#### Dashboard



To peruse a report, click on the name of the report and you will be transported to this report for analysis.

ormance over a	specified of	date range.		

Products

Actions Remove from Reports Dropdown

#### Performance

Name	Description	Actions
Performance by Ad		Add to Reports Dropdown
Performance by Brand	If you would like to add a report to the Reports dropdown, you	Remove from Reports Dropdown
Performance by Day	can do so by clicking the "Add	Remove from Reports Dropdown
Performance by Device	to Reports Dropdown" option.	Add to Reports Dropdown
Performance by Event Type		Add to Reports Dropdown
Performance by Geo Location	Aggregate performance by region and city.	Add to Reports Dropdown
Performance by Marth		

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### All Reports

Dashboard		
Name	Description	Actions
Overview	Collection of useful data on performance over a specified date range.	Remove from Reports Dropdown
Columns ~		
Performance	Performance Reports	
Name	These reports details marketing performance by Ad,	Actions
Performance by Ad	Campaign, Category/SKU, Day, etc.	Add to Reports Dropdown
Performance by Brand	These are helpful for tracking aggregate performance for a	Remove from Reports Dropdown
Performance by Day	given time period.	Remove from Reports Dropdown
Performance by Device	onon a performance stata based on the dence used by the consumer to generate the reservat.	Add to Reports Dropdown
Performance by Event Type	Shows performance by action tracker.	Add to Reports Dropdown
Performance by Geo Location	Aggregate performance by region and city.	Add to Reports Dropdown
Dorformanoa hu Moath	Monthly notformance examplest for the last 94 months	

Ads ~ Products



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### Name Action Listing Action Listing for a Paystub

Listing

Advanced Action Listing

#### Chained Action Listing

Columns ~

200				
c,	5.05	100	in	
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Name

Insertion Order History

Recent and Upcoming Contracts

Columns ~

**Listing Reports** 

These reports show conversion level data for a given time period.

These are the most granular reports available and can be used to look up details of a specific conversion.

#### Note:

The Action Listing shows only the basic conversion data, whilst the Advanced Action Listing shows every data point available for a given conversion.

Actions
Remove from Reports Dropdown
Add to Reports Dropdown
Add to Reports Dropdown
Add to Reports Dropdown

	Actions	
	Add to Reports Dropdown	
e in the next 7 days. s	Add to Reports Dropdown	

will expire

next 7 days



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The second secon	2019 - Action Stat	s: Approved, N/A (Media	Source), Pending ~ Brar	nd: All - Category	List: All ~ M	odified Action: All - Action	Fracker: (All) ~	Action Type: All 🐱	Promo Code: All ~
Sub Id 1: All +	ub ld 2: All -> Sub ld :	All ~ Shared id: Al	Referral Type: All v	Action Id; All ~	Notes: All ~	Show: None - Q			
						Bearch			(
ACTION DATE	sı <u></u>				TATUS	Select all Status Detail	ACTION	PROMO CODE	SUB ID 1
	Snow" Filter					Paystub Id     Order SKU Info	\$1,846.32		
2019-03-17 14 T	he "Show" fi	ter will allow	w you to injec	t even more	ending	Locking Date     Modification Date	\$376.20	ValentinesDay	
2019-03-16 20 d	ata into vour	renorts de	nonding on th	a laval of		C and the definition from			
				le level of	ending	Ad	\$180.60	10percentoff	wildernest
2019-03-13 06	ranularity ne	eded for yo	ur analysis.	ie ievei oi	ending ending	Ad Geo Location IP Address	\$180.60 \$147.66	10percentoff	wildernes
2019-03-13 06 2019-03-11 17:09:11	M.3401.4087.2681	eded for yo	ur analysis.	Online Sale	ending ending Pending	Ad Geo Location IP Address Referral Date Referral Type	\$180.60 \$147.66 \$206.40	10percento/f	wildernes
2019-03-13 06 2019-03-11 17:09:11 2019-03-09 12:33:21	M. 3401, 4087, 2681 3401, 4085, 26300	o2952830	Brand.com	Online Sale	ending ending Pending Pending	Scheduled Cleaning Date     Ad     Geo Location     IP Address     Referral Date     Referral Type     Referring URL     Customer Id	\$180.60 \$147.66 \$206.40 \$423.00	10percento/f	wilderness wilderness
2019-03-13 06 2019-03-11 17:09:11 2019-03-09 12:33:21 2019-03-07 15:20:26	M 3401.4087.2681 3401.4085.26304 M 3401.4083.3000	<ul> <li>02952830</li> <li>01747989</li> <li>06292509</li> </ul>	Brand.com Brand.com Brand.com	Online Sale Online Sale Online Sale	ending ending Pending Pending Pending	Scheduled Cleaning Date     Ad     Geo Location     IP Address     Referral Date     Referral Type     Referring URL     Customer Id     Original Sale Amount.     Orioinal Earnings	\$180.60 \$147.66 \$206.40 \$423.00 \$32.76	10percentoff	wildernes
2019-03-13 05 2019-03-11 17:09:11 2019-03-09 12:33:21 2019-03-07 15:20:26 2019-03-07 01:58:31	M.3401.4087.2681 3401.4085.26304 M.3401.4083.3000 M.3401.4082.3234	<ul> <li>02952830</li> <li>01747989</li> <li>06292509</li> <li>06236320</li> </ul>	Brand.com Brand.com Brand.com Brand.com	Online Sale Online Sale Online Sale Online Sale Online Sale	ending ending Pending Pending Pending Pending	Scheduled Clearing Date Ad Geo Location IP Address Referral Date Referral Type Referring URL Customer Id Original Sale Amount. Original Earnings S2,871.00	\$180.60 \$147.66 \$206.40 \$423.00 \$32.76 \$172.26	10percentoff	wildernes
2019-03-13 06 2019-03-11 17:09:11 2019-03-09 12:33:21 2019-03-07 15:20:26 2019-03-07 01:58:31 2019-03-06 14:51:38	M.3401.4087.2681 3401.4085.26304 M.3401.4083.3000 M.3401.4082.3234 3401.4082.29800	<ul> <li>O2952830</li> <li>O1747989</li> <li>O6292509</li> <li>O6236320</li> <li>O5866772</li> </ul>	Brand.com Brand.com Brand.com Brand.com Brand.com Brand.com Brand.com	Online Sale Online Sale Online Sale Online Sale Online Sale Online Sale	ending ending Pending Pending Pending Pending Pending	Scheduled Cleaning Date Ad Geo Location IP Address Referral Date Referral Type Referring URL Customer Id Original Sale Amount. Original Earnings S2,871.00 S2,234.00	\$180.60 \$147.66 \$206.40 \$423.00 \$32.76 \$172.26 \$134.04	10percentoff ValentinesDay	wildernes

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ar 04 2019 - Mar 17 2019 -	Action Status: Appr	oved, N/A (Media Sourc	r), Pending ~	Brand: All ~	Category List:	All ~ M	odified Action: Al	I ~ Acti	on Tracker: (All) ~	Action Type: All 👻	Promo Code: All ~
b ld 1: All ~ Sub ld 2: All ~	Sub ld 3: All v	Shared Id: All ~	Referral Type	e: All 🗸 🕹 Act	ion ld: All ~	iotes: All 👻	Show: None	• Q			
CTION DATE	ACTION ID	OID	BRAND	EVI	ENT TYPE	STATUS		SALE	ACTION EARNINGS	PROMO CODE	SUB II
								\$30,772.00	\$1,846.32		
019-0 <sup>-</sup>			Brand.com	Statu	IS			\$6,270.00			
Action ID			Brand.com	Otate				\$3,010.00	Actio	on Earnings	;
019			Brand.com	The s	status of	each		\$2,461.00			
This is the u assigned to	unique id every		Brand.com	conve displ	ersion is ayed her	e.		\$3,440.00	Disp com	Displays the commission you earned	
conversion.			Brand.com		2			\$7,050.00	for th	nat particula	ir
	s link also		Brand.com	Pend have	ling conv vet to lo	ersion: ck or b	s De	\$546.00	conv by th	rersion as d ne terms of	ictated vour
<sup>11</sup> brings up a	dditional		Brand.com	paid,	Approve	ed have	9	\$2,871.00	Tem	plate Terms	5
details on t	his		Brand.com	locke	ed and ha	ave be	en	\$2,234.00	(Con	tract with th	ne
conversion.			Brand.com	paid wher	or will be thev cle	e paid ear.		\$2,890.00	advertiser).		

Products

### Advanced Action Listing

Mar 04 2019 - M	ar 17 2019 ~	Action Status: Ap
Sub Id 1: All ~	Sub ld 2: All ~	Sub ld 3: All

ACTION DATE	EVENT TYPE
2019-03-17 14:16:33	Online Sale
2019-03-16 20:53:30	Online Sale
2019-03-13 06:37:36	Online Sale
2019-03-11 17:09:11	Online Sale
2019-03-09 12:33:21	Online Sale
2019-03-07 15:20-26	Online Sale
2019-03-07 01:58:31	Online Sale
2019-03-06 14:51:38	Online Sale
2019-03-04 00:31:17	Online Sale

### Sub ID & Shared ID

If you have attached unique reference ID's to your marketing campaigns, these will be attached to each conversion.

Analysing the ID attached to conversions will allow you to optimise your marketing and uncover which methods are driving efficiencies.

#### Note:

There is a "Performance by Shared ID" report that you may choose to enable. This will detail ID performance at an aggregated level.

Show; None • Q			
			_
SUB ID 1	SUB ID 2	SHAREDID	NOTES
wilderness			enjoy a pleasur
		homeland	
wilderness			
	leaf		
		hunt	
			_

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MediaPartner		Home Reports	Ads  Products		Balance \$0.0
Monthly Earni	ngs 🔤 💉				(B) (F)
Advertiser: All ~ Accounting	Month: based on the action locking	ng date 🗸 🔍 🔍			
Cash Overview					
PARTNER	AVAILABLE BALANCE	OVERDUE TRANSFERS	OVERDUE ACTION EARNINGS	UPCOMING TRANSFERS	PENDING ACTION EARNINGS
UberMediaPartner (344711)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Displaying: 1 - 1 of 1					
Monthly Earnings		Availat	ble Balance		۵
OTHER EARNINGS	OTHER TAX			THDRA	WN WITHDRAWN
\$0.00	\$0.00	\$0.00 vithdra	your available balan awal.	ce for	3.0% \$0.00
\$0.00	\$0.00	\$0.00 Your b	alance must be at le	ast	0.0% \$0.00
\$0.00	\$0.00	\$0.00 USD\$1	0 in order for a with	drawal to	J.0% \$0.00
	60.00	\$0.00		cico indy	0.0% \$0.00

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MediaPartner	Home	Reports $\lor$	Ads $ \smallsetminus $	Products	Balance \$0.00
Monthly Earnings 🛛 💌 🗵					
Advertiser: All ~ Accounting Month: based on the action locking date ~	٩				

#### Cash Overview

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PARTNER	AVAILABLE BALANCE	OVERDUE TRANSFERS	OVERDUE ACTION EARNINGS	UPCOMING TRANSFERS	PENDING ACTION EARNINGS
UberMediaPartner (344711)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Displaying: 1 - 1 of 1					

### Monthly Earnings

Monthly Earnings					
OTHER EARNINGS	OTHER TAX	INVOICED	% FUNDE	Overdue Transfers	WITHDRAWN
\$0.00	\$0.00	\$0.00		Funds that are owed to your account from a Brand or advertiser (such as a	\$0.00
\$0.00	\$0.00	\$0.00		"Make Good" or bonus payments), but	\$0.00
\$0.00	\$0.00	\$0.00		have not transferred yet as we are waiting for the Brand to fund their	\$0.00
\$0.00	\$0.00	\$0.00		account.	\$0.00

MediaPartner	Home	Reports $\vee$	Ads $ \smallsetminus $	Products	Balance <b>\$0.00</b> ~
Monthly Earnings 🛭 💿 🗵					
Advertiser: All ~ Accounting Month: based on the action locking date ~	٩				
Cash Overview					

PARTNER	AVAILABLE BALANCE	OVERDUE TRANSFERS	OVERDUE ACTION EARNINGS	UPCOMING TRANSFERS	PENDING ACTION EARNINGS
UberMediaPartner (344711)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

#### Displaying: 1 - 1 of 1

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Monthly	/ Lorninge
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OTHER EARNING
\$0.
<b>SO</b> .
\$0.

\$0.

### **Overdue Action Earnings**

Funds for actions that have locked, but where we are waiting for the Brand to fund their account.

Click the amount for a detailed list of overdue action payouts.

ED BY ADV	FUNDED BY ADV	% WITHDRAWN	WITHDRAWN
0.0%	\$0.00	0.0%	\$0.00
0.0%	\$0.00	0.0%	\$0.00
0.0%	\$0.00	0.0%	\$0.00
0.0%	\$0.00	0.0%	\$0.00

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MediaPartner		Home Reports	✓ Ads ✓ Proc	ducts		Balance \$0.00
Monthly Earni	ings 👓 🗵					
Advertiser: All 🗸	) Month: based on the action locki	ng date 🗸 🔍				
Cash Overview						
PARTNER	AVAILABLE BALANCE	OVERDUE TRANSFERS	OVERDUE ACTION EAR	NINGS UPCOMI	NG TRANSFERS PEN	DING ACTION EARNINGS
UberMediaPartner (344711)	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00
Displaying: 1 - 1 of 1						
Monthly Earnings						
OTHER EARNINGS	OTHER TAX	Jpcoming Transfer	S	.DV	% WITHDRAWN	WITHDRAWN
\$0.00	\$0.00	These are bonus or payments that are y	make good vaiting to be	.00	0.0%	\$0.00
\$0.00	\$0.00 t	ransferred to your a	account.	.00	0.0%	\$0.00
\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	\$0.00
\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	\$0.00

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MediaPartner	Home	Reports $\vee$	Ads $ \smallsetminus $	Products	Balance \$0.00
Monthly Earnings 🛛 📟 💉					
Advertiser: All ~ Accounting Month: based on the action locking date ~	٩				
Cash Overview					

PARTNER	AVAILABLE BALANCE	OVERDUE TRANSFERS	OVERDUE ACTION EARNINGS	UPCOMING TRANSFERS	PENDING ACTION EARNINGS	
UberMediaPartner (344711)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	2

### Displaying: 1 - 1 of 1

### Monthly Earnings

INVOICED	OTHER TAX	OTHER EARNINGS
\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00

Pending Action Farnings	
renaing Action Lannings	WITHDRAWN
Action earnings that haven't reached their due date scheduled in your Contract.	\$0.00
You can click on this amount for a detailed	\$0.00
breakdown of each campaign, it's actions	\$0.00
and earnings due to you	\$0.00

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**Monthly Earnings** 

AVAILABLE BA

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### Monthly Earnings Advertiser: All ~ Accounting Month: based on the ac Cash Overview PARTNER

This section lists monthly earnings over the past 12 months based on when the action occurred. It lists useful information such as action earnings, other earnings, amount funded by the Brand, and the amount you have withdrawn.

UberMediaPartner (344711)

#### Displaying: 1 - 1 of 1

Мо	nthly Earnings						۵
	OTHER EARNINGS	OTHER TAX	INVOICED	% FUNDED BY ADV	FUNDED BY ADV	% WITHDRAWN	WITHDRAWN
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	\$0.00
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	\$0.00
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	\$0.00
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	\$0.00

		5	
Me	па	L B B	her
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Ads 🗸 Products



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Δ.	Advertiser: All 🗸	Accounting Month: based on the acti
Ð	Cash Overview	
?	PARTNER	AVAILABLE

UberMediaPartner (344711)

Monthly Earnings

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AVAILABLE These are non-action earnings such as bonuses, make goods, min EPC, slotting fees etc.

N EARNINGS	UPCOMING TRANSFERS	PENDING ACTION EARNINGS
\$0.00	\$0.00	<b>\$0.00</b>

### Monthly Earnings

Displaying: 1 - 1 of 1

#### Π

WITHDRAWN	% WITHDRAWN	FUNDED BY ADV	% FUNDED BY ADV	INVOICED	OTHER TAX	OTHER EARNINGS	
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00	
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00	
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00	
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00	



MediaPartner		Home	Reports $\vee$	Ads $\vee$	Products		Balance	\$0.00
Monthly Earning	gs save ×							Ŧ
Advertiser: All ~ Accounting Mon	th: based on the action locking date	۹.						
Cash Overview		Othor	Tax					
PARTNER	AVAILABLE BALANCE	o Other	IdX			UPCOMING TRANSFERS	PENDING ACTION EARNING	s
UberMediaPartner (344711)	\$0.00	Tax le Earnii	evied on y nas	your Otł	ner	\$0.00	\$0.0	0
Displaying: 1 - 1 of 1			5-					
Monthly Earnings								

WITHDRAWN	% WITHDRAWN	FUNDED BY ADV	% FUNDED BY ADV	INVOICED	OTHER TAX	OTHER EARNINGS
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00

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Home

Reports  $\lor$  Ads  $\lor$  Products

	Monthly Earn	ings 📟 🗴								
3	Advertiser: All ~	g Month: based on the action lock	ting date 🗸 🔍 🔍							
	Cash Overview				Invoic	ed				
	PARTNER	AVAILABLE BALANCE	OVERDUE TRANSFERS		AVAILABLE BALANCE OVERDUE T		NSFERS The amount of earnings (per		PEN	DING ACTION EARNINGS
	UberMediaPartner (344711)	\$0.00		\$0.00	accounting month) that have				\$0.00	
	Displaying: 1 - 1 of 1				been		Worce.		-	
	Monthly Earnings									
	OTHER EARNINGS	OTHER TAX	INVOICED	% FUNDED BY	ADV	FUNDED BY ADV	% WITHDR/	AWN	WITHDRAWN	
	\$0.00	\$0.00	\$0.00		0.0%	\$0.00		0.0%	\$0.00	
	\$0.00	\$0.00	\$0.00		0.0%	\$0.00		0.0%	\$0.00	
2	\$0.00	\$0.00	\$0.00		0.0%	\$0.00		0.0%	\$0.00	
	\$0.00	\$0.00	\$0.00		0.0%	\$0.00		0.0%	\$0.00	

MediaPartner			Home	Reports	∕ Ads ∨	Products			В	alance	\$0.00
Monthly	Earnings	Save ×							(		Ŧ
Advertiser: All ~	Accounting Month: based	on the action locking date $$	٩								
Cash Overvie	% Funded by A	dv									
PARTNER	The % (relative to total amount) berMediaPart of the accounting month		DUE TRANSFERS OVERDUE ACTION EARNINGS		ON EARNINGS	UPCO	MING TRANSFERS	PENDING ACTION	ENDING ACTION EARNINGS		
UberMediaPart				\$0.00		\$0.00		\$0.00		\$0.0	0
Displaying: 1 - 1 of Monthly Earni	Displaying: 1 - 1 of (funded) by the Advertiser.										
OTHER EARNIN	NGS OTHER	TAX INVO	DICED	% FUND	ED BY ADV	FUNDED BY	ADV	% WITHDRAM	wn wi	THDRAW	N
so	0.00	\$0.00	\$0.00		0.0%	1	\$0.00	0.	0%	\$0.0	0
so	0.00 \$	\$0.00	\$0.00		0.0%	:	\$0.00	0.	0%	\$0.0	0
so	0.00	\$0.00	\$0.00		0.0%	:	\$0.00	0.	0%	\$0.0	0
so	0.00	\$0.00	\$0.00		0.0%	1	\$0.00	0.	0%	\$0.0	0

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Cash Overview

Displaying: 1 - 1 of 1

Monthly Earnings

UberMediaPartner (344711)

PARTNER

Monthly Earnings

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Ads Products



Advertiser: All ~

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Accounting Month: based on the action locking date ~

# Funded by Adv

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The amount (absolute value) of the accounting month earnings that has been paid (funded) by the Advertiser.

# RDUE ACTION EARNINGS UPCOMING TRANSFERS PENDING ACTION EARNINGS \$0.00 \$0.00 \$0.00

WITHDRAWN	% WITHDRAWN	FUNDED BY ADV	% FUNDED BY ADV	INVOICED	OTHER TAX	OTHER EARNINGS
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00
\$0.00	0.0%	\$0.00	0.0%	\$0.00	\$0.00	\$0.00

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MediaPartner		Home	Reports $\lor$ Ads $\lor$	Products			Balance	\$0.00
Monthly Earn	ings 📟 🛛							)
Advertiser: All ~	g Month: based on the action locking	date ~						
Cash Overview		% V	Vithdrawn				ſ	
PARTNER	AVAILABLE BALANCE	ov The	The % of the accounting month earnings that you have withdrawn		PCOMING TRANSFERS	PE	NDING ACTION EARNINGS	
UberMediaPartner (344711)	\$0.00	ear			\$0.00		\$0.00	
Displaying: 1 - 1 of 1		VVILI	iurawii.					
Monthly Earnings							1	
OTHER EARNINGS	OTHER TAX	INVOICED	% FUNDED BY ADV	FUNDED BY ADV	% WITHD	RAWN	WITHDRAWN	
\$0.00	\$0.00	\$0.00	0.0%	\$0.00		0.0%	\$0.00	
\$0.00	\$0.00	\$0.00	0.0%	\$0.00		0.0%	\$0.00	
\$0.00	\$0.00	\$0.00	0.0%	\$0.00		0.0%	\$0.00	
\$0.00	\$0.00	\$0.00	0.0%	\$0.00		0.0%	\$0.00	

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	MediaPartner		Home F	Reports 🗸 🛛 Ads 🕚	<ul> <li>Products</li> </ul>		Balanc	e <b>\$0.00</b>			
Q	Monthly Earn	ings 📟 🛛						Ŧ			
ф <sup>3</sup> Ф	Advertiser: All ~ Accountin	Advertiser: All ~ Accounting Month: based on the action locking date ~ Q Withdrawn Cash Overview									
?	PARTNER	AVAILABLE BALANCE	ILABLE BALANCE OVERDUE TRANSFERS		The amount of the accounting		NDING ACTION EARNI	NGS			
	UberMediaPartner (344711)	\$0.00		\$0.00	withdrawn.		s	0.00			
	Displaying: 1 - 1 of 1										
	Monthly Earnings										
	OTHER EARNINGS	OTHER TAX	INVOICED	% FUNDED BY ADV	FUNDED BY ADV	% WITHDRAWN	WITHDR	AWN			
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	s	0.00			
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	s	0.00			
	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	s	0.00			
000	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	0.0%	s	0.00			







NAME

Uber

30 DAY EPC

USD 0.41

USD 0.41

USD 0.67

USD 5.72

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Apply

Apply

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### Help Center

For Support assistance, click the question mark icon (?) in the left navigation bar. This will open up the Support widget in the platform. From the Support widget, you can search for articles from our Help Center to assist you with your queries.

Spa & Personal

Cosmetics & Ski

Home & Garden

Spa & Personal

Health & Beauty

Grooming

Fragrance

Grooming Cosmetics & Ski

Care

Care

The Body Shop

skyn ICELAND Affiliate Program

### **Contacting Support**

If you need more help or information than the Support articles provide, click Support Ticket to log your query with our Support team. An agent will be assigned to your ticket and will work with you to resolve your query.



Partner Help

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#### **Forgot Password**

To reset your password, click "Forgot Password or Username" from the login page.

Enter in the email associated with your user account. Impact will send you instructions via email detailing how to reset your password and access your account.

#### Note:

Entering incorrect details three times will lock your account. You will be required to contact Impact and validate your identity. Please email **support@impact.com** with details of your accounts and/or associated email address.



# Thank you!

### Questions? Reach out to support@impact.com

